

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Product</u> DSCC IE		
<u>Contract Dates</u> 10/09/12 - 11/06/12		<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KVVU	<u>Account Executive</u> Teresa Difuria	<u>Sales Office</u> TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 10	KVVU	10/14/12	11/04/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$325.00			
Week:		10/15/12	10/21/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/15/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 41.8,41.9,41.10,41.11									
Week:		10/22/12	10/28/12	-----1				1	\$325.00			
Week:		10/29/12	11/04/12	-----1				1	\$325.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	4	KVVU	10/29/12-11/04/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$325.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
E 33	KVVU	10/14/12	11/04/12	Friends Weekend	5-6p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/08/12	10/14/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/08/12-10/14/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
			See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;									
Week:		10/15/12	10/21/12	-----1				1	\$175.00			
Week:		10/22/12	10/28/12	-----1				1	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	3	KVVU	10/22/12-10/28/12	Friends Weekend	5-6p	-----Su	:30		\$175.00	NM		
			See MG 41.5,41.6,41.7									
Week:		10/29/12	11/04/12	-----1				1	\$175.00			
N 38	KVVU	10/09/12	10/29/12	MORE Access	630-7pm		:30			NM	52	\$29,015.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/09/12	10/15/12	-TWTF--				4	\$350.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KVVU	10/09/12-10/15/12	MORE Access	630-7pm	-TuWThF----	:30		\$350.00	NM		
			See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20									
Week:		10/16/12	10/22/12	MTWTF--				4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays				Spots/Week	Rate			
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
5	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
6	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 41.8,41.9,41.10,41.11												
7	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;												
8	KVVU	10/16/12-10/22/12		MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
See MG 41.5,41.6,41.7												
13	KVVU	10/29/12-10/29/12		Anderson	2-3p	M-----	:30		\$450.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
14	KVVU	10/24/12-10/25/12		Anderson	2-3p	---WTh-----	:30		\$450.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
15	KVVU	10/24/12-10/25/12		Anderson	2-3p	---WTh-----	:30		\$450.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
16	KVVU	10/24/12-10/25/12		Divorce Court/Divorce Court	M-F 11a-12p	---WTh-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
17	KVVU	10/24/12-10/25/12		Divorce Court/Divorce Court	M-F 11a-12p	---WTh-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
18	KVVU	10/22/12-10/22/12		Cops/Dog The Bounty Hunter	1-2pm	M-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
19	KVVU	10/24/12-10/25/12		Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
20	KVVU	10/24/12-10/25/12		Cops/Dog The Bounty Hunter	M-F 12-1p	---WTh-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
21	KVVU	10/29/12-10/29/12		Cops/Dog The Bounty Hunter	M-F 12-1p	M-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
22	KVVU	10/30/12-10/30/12		Cops/Dog The Bounty Hunter	1-2pm	-Tu-----	:30		\$195.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
23	KVVU	10/30/12-10/31/12		Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
24	KVVU	10/30/12-10/31/12		Anderson	3-4p	-TuW-----	:30		\$450.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
25	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
26	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1	----ThF----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
27	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	----WTh-----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
28	KVVU	10/24/12-10/25/12		Extra	M-Sa 8-10p/Su 7-1	----WTh-----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
29	KVVU	10/29/12-10/29/12		Extra	M-Sa 8-10p/Su 7-1M	-----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
30	KVVU	10/30/12-10/30/12		Extra	M-F 7-730p	-Tu-----	:30		\$950.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
31	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
32	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		\$775.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
33	KVVU	10/22/12-10/22/12		Special Early News	Special Early News	M-----	:30		\$1,025.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											
34	KVVU	10/16/12-10/16/12		Special Early News	Special Early News	-Tu-----	:30		\$1,000.00	NM		
Ⓜ	MG for 23.8,10.4,48.2,24.16,53.1,68.3,30.3,24.14,46.1,65.4,62.9,62.6,62.8,54.1,62.4,62.7,62.10,37.14,37.15,37.12,37.11,;											

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<u>Contract / Revision</u>		<u>Alt Order #</u>
485655 /		06236978
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/09/12 - 11/06/12	DSCC IE	1407
<u>Advertiser</u>		<u>Original Date / Revision</u>
DSCC		10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
35	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
		10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
36	KVVU	10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
		10/24/12-10/25/12		Special Early News	Special Early News	---WTh----	:30		\$775.00	NM		
37	KVVU	11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
		11/03/12-11/03/12		FOX 5 News Sat 10-11p	10-11p Sat	-----Sa--	:30		\$1,500.00	NM		
38	KVVU	11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
		11/04/12-11/04/12		Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
39	KVVU	10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
		10/23/12-10/29/12		Friends	M-F 12:05-1:05a	MTuWThF----	:30		\$225.00	NM		
40	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
		10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
41	KVVU	10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
		10/24/12-10/25/12		Katie	1-2pm	---WTh----	:30		\$425.00	NM		
42	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
43	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
44	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
45	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
46	KVVU	10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
		10/23/12-10/23/12		Fox 5 News at 6pm	M-F 6-630pm	-Tu-----	:30		\$600.00	NM		
47	KVVU	10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
		10/26/12-10/26/12		Fox 5 News at 6pm	M-F 6-630pm	-----F----	:30		\$650.00	NM		
48	KVVU	10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		MORE Access	630-7pm	MTuWThF----	:30		\$650.00	NM		
49	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
50	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
51	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
52	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
53	KVVU	10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	4-5p	MTuWThF----	:30		\$500.00	NM		
54	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
		10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
55	KVVU	10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
		10/24/12-10/25/12		The Dr Oz Show	3-4p	---WTh----	:30		\$500.00	NM		
56	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
57	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
58	KVVU	10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
		10/30/12-11/05/12		The Dr.Oz Show	M-F 10a-11a	MTuWThF----	:30		\$250.00	NM		
59	KVVU	10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
		10/30/12-11/05/12		Fox 5 News at 6pm	M-F 6-630pm	MTuWThF----	:30		\$650.00	NM		
Week: 10/23/12		10/29/12	MTWTF--					4	\$350.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC	<u>Original Date / Revision</u> 10/16/12 / 10/16/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div><div><u>Spot</u></div><div><u>Ch</u></div><div><u>Date Range</u></div><div><u>Description</u></div><div><u>Start/End Time</u></div><div><u>Weekdays</u></div><div><u>Length</u></div><div><u>Rate</u></div><div><u>Type</u></div></div></div></div></div>												
	9	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	11	KVVU	10/23/12-10/29/12	MORE Access	630-7pm	MTuWThF----	:30		\$350.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
N 41	KVVU	10/16/12	10/22/12	Extra	M-F 7-730p		:30			NM	7	\$6,475.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>4</div><div>\$500.00</div></div></div></div>												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 41.5,41.6,41.7											
	2	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	4	KVVU	10/16/12-10/22/12	Extra	M-F 7-730p	MTuWThF----	:30		\$500.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	5	KVVU	10/18/12-10/18/12	Extra	M-Sa 8-10p/Su 7-1-----Th-----		:30		\$1,025.00	NM		
	Ⓜ	MG for 38.8,44.8,58.3,33.3,41.1										
	6	KVVU	10/18/12-10/18/12	Prime After Baseball	M-Sa 8-10p/Su 7-1-----Th-----		:30		\$1,350.00	NM		
	Ⓜ	MG for 38.8,44.8,58.3,33.3,41.1										
	7	KVVU	10/17/12-10/17/12	Fox 5 News at 6pm	M-F 6-630pm	---W-----	:30		\$900.00	NM		
	Ⓜ	MG for 38.8,44.8,58.3,33.3,41.1										
	8	KVVU	10/21/12-10/21/12	Fox News Sunday 8-9a	8-9a	-----Su	:30		\$850.00	NM		
	Ⓜ	MG for 38.6,44.5,10.2,44.1,44.4,41.3										
	9	KVVU	10/18/12-10/19/12	Extra	M-Sa 8-10p/Su 7-1-----ThF----		:30		\$784.00	NM		
	Ⓜ	MG for 38.6,44.5,10.2,44.1,44.4,41.3										
	10	KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1-----ThF----		:30		\$783.00	NM		
	Ⓜ	MG for 38.6,44.5,10.2,44.1,44.4,41.3										
	11	KVVU	10/18/12-10/19/12	TMZ	M-Sa 8-10p/Su 7-1-----ThF----		:30		\$783.00	NM		
	Ⓜ	MG for 38.6,44.5,10.2,44.1,44.4,41.3										
N 44	KVVU	10/16/12	11/05/12	TMZ	730-8p		:30			NM	9	\$6,075.00
<div><div><div><div><div><div><u>Start Date</u></div><div><u>End Date</u></div></div><div><div><u>Weekdays</u></div><div><u>Spots/Week</u></div></div><div><div><u>Rate</u></div></div></div><div>Week: 10/16/12</div><div>10/22/12</div><div>MTWTF--</div><div>5</div><div>\$675.00</div></div></div></div>												
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	2	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	3	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,;											
	4	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	5	KVVU	10/16/12-10/22/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.8,41.9,41.10,41.11											
	Week:	10/23/12	10/29/12	MTWTF--				5	\$675.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	8	KVVU	10/23/12-10/29/12	TMZ	730-8p	MTuWThF----	:30		\$675.00	NM		
	See MG 41.5,41.6,41.7											
	Week:	10/30/12	11/05/12	MTWTF--				5	\$675.00			
E 58	KVVU	10/14/12	11/04/12	American Dad/Cleveland	7p-8p		:30			NM	2	\$3,150.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u> 485655 /		<u>Alt Order #</u> 06236978
<u>Contract Dates</u> 10/09/12 - 11/06/12	<u>Product</u> DSCC IE	<u>Estimate #</u> 1407
<u>Advertiser</u> DSCC		<u>Original Date / Revision</u> 10/16/12 / 10/16/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/08/12	10/14/12	-----1				1	\$1,575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	1	KVVU	10/08/12-10/14/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM			
See MG 25.5,25.6,25.7,25.8,25.9,25.10,25.11,25.12,25.13,25.14,25.15,25.16,25.17,25.18,25.19,25.20													
Week:		10/15/12	10/21/12	-----1				1	\$1,575.00				
Week:		10/22/12	10/28/12	-----1				1	\$1,575.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/22/12-10/28/12	American Dad/Cleveland	7p-8p	-----Su	:30		\$1,575.00	NM			
See MG 41.5,41.6,41.7													
Week:		10/29/12	11/04/12	-----1				1	\$1,575.00				
E 68	KVVU	10/20/12	11/03/12	Touch	Sat 11p-12a		:30			NM	2	\$260.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/15/12	10/21/12	-----1-				1	\$130.00				
Week:		10/22/12	10/28/12	-----1-				1	\$130.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	2	KVVU	10/22/12-10/28/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
See MG 68.4													
	4	KVVU	10/27/12-10/27/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
Ⓜ See MG 68.5													
	5	KVVU	10/27/12-10/27/12	Masterchef	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
Ⓜ MG for 68.4 10/27													
Week:		10/29/12	11/04/12	-----1-				1	\$130.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>			
	3	KVVU	10/29/12-11/04/12	Touch	Sat 11p-12a	-----Sa--	:30		\$130.00	NM			
See MG 38.13,38.14,38.15,38.16,38.17,38.18,38.19,38.20,38.21,38.22,38.23,38.24,38.25,38.26,38.27,38.28,38.29,38.30,.													
Totals											367	\$307,060.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	257	\$223,470.00	\$189,949.50
10/29/12 - 11/06/12	110	\$83,590.00	\$71,051.50
Totals	367	\$307,060.00	\$261,001.00

Signature: _____ Date: _____

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REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 6 : UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 11.26
 ORDER WORKSHEET HARRIS REPORT FROM REP *** KVVU-TV ***
 CHANGES

ADV # _____ ADV. NAME _____ ISS/DSCC IE _____ REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY

3050 K ST NW,
 WASHINGTON, DC 20007
 SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL

PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT16/12 11.26

REP: TO ROSE
 FR NIKKI
 OKD M13 SEE LINES 139-141
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
10	ES		800A-900A	30		\$325.00	10/14	10/14	1		SUN	1
10	ES		800A-900A	30		\$325.00	10/21	10/21	0		SUN	0
10	ES		800A-900A	30		\$325.00	10/28	10/28	1		SUN	1
10	ES		800A-900A	30		\$325.00	11/4	11/4	0		SUN	0

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1407

PROGRAM : NEWS

FAX# 610-225-1191
CREDIT RISK !!
HARRIS REPORT FROM REP
OCT16/12 11.26
CHANGES
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38	ES		630P-700P	30		\$350.00	10/9	10/15	3		TU-F,M	3
38	ES		630P-700P	30		\$350.00	10/16	10/22	0		TU-F,M	0
38	ES		630P-700P	30		\$350.00	10/23	10/29	2		TU-F,M	2
PROGRAM : MORE ACCESS												
139	A		800A-900A	30		\$850.00	10/21	10/21	1		SUN	1
PROGRAM : FOX NEWS												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-38 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-44 FOR 3 SPOTS/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-41 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-10 FOR 1 SPOT/WK												
140	A		900P-930P	30		\$784.00	10/18	10/19	1		TH-F	1
PROGRAM : EXTRA												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 139-141												
141	A		930P-1000P	30		\$783.00	10/18	10/19	2		TH-F	2
PROGRAM : TMZ												
ORD COM1 : SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT												
ORD COM2 : PRE-BOOKED. PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 139-141												
41	ES		700P-730P	30		\$500.00	10/16	10/22	0		TU-F,M	0
PROGRAM : EXTRA												
44	ES		730P-800P	30		\$675.00	10/16	10/22	0		TU-F,M	0
44	ES		730P-800P	30		\$675.00	10/23	10/29	4		TU-F,M	4
44	ES		730P-800P	30		\$675.00	10/30	11/5	5		TU-F,M	5
PROGRAM : TMZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT16/12 11.26
 CHANGES ** KVVU-TV ***
 REP HEADLINE# 6236978 TRF# 485655
 \$\$\$ MOD# 6: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

STATION MAKEGOOD OFFERS:

M13	OK'D		BUY#38			MISSED: TU-F,M/630P-700P	OCT16		30S	\$350.00		(OCT16/12)
			BUY#44			TU-F,M/730P-800P	OCT16		30S	\$675.00		
			BUY#41			TU-F,M/700P-730P	OCT16		30S	\$500.00		
			BUY#10			SUN/800A-900A	OCT21		30S	\$325.00		
						OFFER: SUN/800A-900A	OCT21		30S	\$850.00		PLS ADVISE.
						& TH-F/900P-930P	OCT18		30S	\$784.00		
						& TH-F/930P-1000P	OCT18		30S	\$783.00		
						CMT: SPOT N/A DUE TO RATE AND PRG CHG DUE TO SPORTS. SEE MG OFFER. NOT						
						CMT: PRE-BOOKED. PLS APPROVE.						

OCT/12 227580.00 NOV/12 79480.00
 CONTRACT TOTAL 307060.00
 TOTAL SPOTS 367

MARKET TOTALS \$1,535,300 KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6236978 TRF# 485655 REP: TEL# 610-293-4100 FAX# 610-225-1191
 \$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT18/12 13.21
 *** KVVU-TV *** **CHANGES**

ADV # _____ ADV. NAME ISS/DSCC IE REP.# _____ OFF.# 762 SALESMAN # _____
 AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6236978 CLASS: NATL. LOCAL REGIONAL
 PRDCT DSCC IE EST#1407 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT9/12 NOV6/12 WK-5
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT18/12 13.21

REP: TO ROSE
 FR NIKKI
 OK'D M14 SEE LINE 142
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	----------	-----------	------	-----------

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1407

131	S		900P-1000P	30		\$3,550.00	10/23	10/23	0		TUE	0
-----	---	--	------------	----	--	------------	-------	-------	---	--	-----	---

PROGRAM : NEW GIRL/MINDY PROJECT
 ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE.
 PART OF A MAKEGOOD MADE UP OF LINES 96-133

REP HEADLINE# 6236978

\$\$\$ MOD# 7: UNAPPROVED REV #1 \$\$\$

TRF# 485655

REP: TEL# 610-293-4100

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 610-225-1191

HARRIS REPORT FROM REP

OCT18/12 13.21

*** KVVU-TV ***

:LINE#	REP	:CD	TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS/WK	:WEEK INVT	:DAYS	:TOTL SPTS
132	S		800P-900P	30		\$3,550.00	10/23	10/23	0		TUE	0
132	S		800P-900P	30		\$3,550.00	10/30	10/30	1		TUE	1
PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A. SEE MG OFFER. PRE-BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 96-133												
142	A		800P-1000P	30		\$3,550.00	10/23	10/23	2		TUE	2
PROGRAM : X FACTOR ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT23 ON LINE-131 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT23 ON LINE-132 FOR 1 SPOT/WK STATION MAKEGOOD OFFERS: M14 OK'D BUY#131 MISSED:TUE/900P-1000P OCT23 30S \$3,550.00 (OCT18/12) BUY#132 TUE/800P-900P OCT23 30S \$3,550.00 OFFER:TUE/800P-1000P OCT23 (2/WK) 30S \$3,550.00 PLS ADVISE. CMT:PRG CHG. PRE-BOOKED PLS APPROVE.												
OCT/12			227580.00	NOV/12		79480.00						
											CONTRACT TOTAL	307060.00
											TOTAL SPOTS	367

MARKET TOTALS \$1,535,300

KVVU 20% KSNV 27% KLAS 28% KTNV 18% KVMY 5% KVCW 2% CABL 0%

KTUD 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Henderson - Las Vegas

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

And:

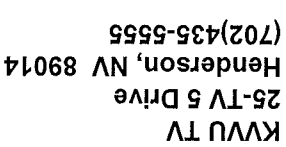
Contract / Revision		Alt Order #	
498623 /		06368051	
Product			
DEAN HELLER 4 SENATE			
Contract Dates		10/17/12 - 10/23/12	
Estimate #			
Advertiser			
Dean Heller For Senate		Original Date / Revision	
10/18/12 / 10/18/12			
Billing Cycle	Billing Calendar	Cash/Trade	
EOM/EOC	Broadcast	Cash	
Station	Account Executive	Sales Office	
KVVU	Teresa Difuria	TELEREP-PHIL	
Special Handling			
Demographic			
Adults 35+			
IDB#	Advertiser Code	Product Code	
Agency Ref		Advertiser Ref	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 19	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	21	\$11,090.00
									Spots/Week	Rate		
									2	\$450.00		
									Weekdays	--W-F--		
									End Date	10/21/12		
									Start Date	10/15/12		
Week: 10/15/12												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 498623 /		Alt Order # 06368051	
Contract Dates 10/17/12 - 10/23/12		Product DEAN HELLER 4 SENA	
Advertiser Dean Heller For Senate		Original Date / Revision 10/18/12 / 10/18/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
Totals												
1	KVVU	10/15/12	10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM	58	\$46,955.00
See MG 19.16,19.17,19.18,19.19,19.20,19.21,19.22												
3	KVVU	10/15/12	10/21/12	The Dr.Oz Show	4-5p	---WThF----	:30		\$500.00	NM	58	\$46,955.00
See MG 19.23,19.24												
Totals												
58 \$46,955.00												

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/23/12	58	\$46,955.00	\$39,911.75
Totals	58	\$46,955.00	\$39,911.75

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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FAX# 610-225-1191

REP HEADLINE# 6368051 TRF# 498623
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

CREDIT RISK !!
HARRIS REPORT FROM REP

FROM REP OCT18/12 15.00
CHANGES *** KVVU-TV ***

HARRIS REPORT FROM REP

OCT18/12 15.00
*** KVVU-TV ***

:LINE#:	REP	:CD:	TIME PERIOD	:LGTH:	:SEC:	:RATE	:START DATE:	:END DATE:	:SPTS/WK:	:WEEK INVT:	:DAYS	:TOTL:SPTS:
57	A		700A-900A	30		\$700.00	10/22	10/23	1		M-TU	1
PROGRAM : NEWS												
ORD COM1: SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.												
ORD COM2: NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-45 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT17 ON LINE-20 FOR 1 SPOT/WK												
58	A		1205A-105A	30		\$225.00	10/22	10/23	1		M-TU	1
PROGRAM : FRIENDS												
ORD COM1: SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.												
ORD COM2: NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 57-58												
STATION MAKEGOOD OFFERS:												
M5	OK'D		BUY#45				OCT17		30S	\$425.00		
			BUY#20				OCT17		30S	\$500.00		
							OCT22		30S	\$700.00		
							OCT22		30S	\$225.00		
CMT: SPOTS N/A 11A-12P PRG CHG AND 4-5P BASEBALL RAN LONG. SEE MG OFFER.												
CMT: NOT PRE-BOOKED PLS APPROVE.												
OCT/12			46955.00								CONTRACT TOTAL	46955.00
											TOTAL SPOTS	58

MARKET TOTALS	\$233,500	KVVU 20%	KSNV 28%	KTUD 0%	KTNV 18%	KVMY 5%	KVCW 3%	CABL 0%
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SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE